



2022-2023 Sponsor Packages

Bronze Package - \$100 Per Month

1 Sponsor Mention Daily 6am-10pm

Copper Package - \$180 Per Month

2 Sponsor Mentions Daily 6am-10pm

RDS – Radio Text Rotation

Silver Package - \$250 Per Month

3 Sponsor Mentions Daily 6am-10pm

Placement of Business Logo on ajoradio.org

RDS – Radio Text Rotation

Gold Package - \$300 Per Month

4 Sponsor Mentions Daily 6am-10pm

Placement of Business Logo on ajoradio.org

Weekly mention on Z893 Facebook Page

RDS – Radio Text Rotation

Platinum Package - \$400 Per Month

6 Sponsor Mentions Daily 6am-10pm

3 Bonus Sponsor Mentions Nightly 10pm-6am

Preferred Placement of Business Logo on ajoradio.org

Weekly Mention on Z89.3 FB Page

2 X RDS – Radio Text Rotation X 2

Apache Leap Media is a 501c3 Non Profit Organization

**All Sponsor Packages are donations and tax deductible
On Air Mentions are subject to FCC Rules and Regulations on Content**

Apache Leap Media can provide a monthly detailed report of when your mentions played for the month prior. Cost \$50 per month for detailed report of previous month.

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Main Show Sponsorships

Any Show on KZAO can be sponsored. This includes Custom Intros and Custom ID's during every hour of the show. Only 1 Main Sponsor is allowed at any given time and guaranteed during the show sponsored.

**Sponsorship of Tino Cochino Radio Mon-Fri 6am-10am: \$500 per month
Cindy Scott Mon-Fri 10am-12noon or Bo Johnson Mon-Fri 1pm-3pm: \$200 per month
Depot Diner Mon-Fri 12pm-1pm: \$150 per month
Shon & Rebeca Mon-Fri 3pm-6pm: N/A Sponsored
John & Heidi Mon-Thurs 6pm-10pm: \$250 per month**

Any other show not mentioned can be Sponsored. Please inquire about Sponsoring.

Events

Z89.3 KZAO Can put together custom sponsorship packages to help bring extra awareness to your events. Live remotes at your event include KZAO Pop-Up, PA, Music Provided by our programming at the time of your event. Broadcast announcements promoting your event and that we are at the event over the air. \$90 an hour (2 hour minimum) Current Sponsors can get live remotes at \$80 an hour (2 Hour Minimum)

All On air mentions are regulated by the FCC. Website, Facebook and app mentions are not regulated by the FCC.

Public Service Announcements (PSA's) are offered Free to local Non-Profits. These announcements must be about a service to the community and or educational in nature. They can not be about Fund Raising or Donation Based for the Non-Profit wanting the PSA. Any Non-Profit wanting to team up with Apache Leap Media for Co-Fund Raising we can work on a mutually beneficial solution.

About Sponsor Mentions On Air

Sponsor Mentions on air are NOT Commercials. They are used to identify those that have donated to Apache Leap Media. The higher the donation the more we acknowledge the donation as a Sponsor Mention. Sponsor Mentions include Name, Address, Website, Phone Number. Can include hours of operation and services or brands offered. They are voiced by members of Apache Leap Media and do not use excessive sound effects and are a dry read or with music bed. Sponsor Mentions can not have Call to Actions such as call now or go now. Can not say the best in town as they have to be neutral in nature. Can NOT mention prices. But while not commercials, they can be very effective as your not lost in 8-12 minutes of commercials.

We can use call to action, prices and a more “standard commercial” approach through our Website, Social Media and the Z89.3 KZAO app through push notifications & in app graphics as those are not regulated by the FCC. Sponsorship packages that include Facebook can include more information using alternative delivery methods.

Apache Leap Media wants to make Z89.3 KZAO available to all Businesses and Non-Profit Organizations in our Community.

Credit/Refund Policy

All Sponsorships are considered Donations. Apache Leap Media makes every effort to ensure agreements are carried out as agreed. If a Sponsored show or event is canceled by a 3rd party and is beyond the control of Apache Leap Media, A Sponsor Credit will be issued and Apache Leap Media will work with the Sponsor to ensure Value + is given to Sponsor. No refunds will be given due to cancellations beyond our control. Should Apache Leap Media directly cancel an event or show, a Refund can then be requested as this was due to fault of Apache Leap Media.